



NATIONAL RURBAN MISSION

NRuM

Jammu and Kashmir

CLUSTER: Gole Gujral

**OVERVIEW OF CLUSTER
& PRELIMINARY FINDINGS**

STATE: Jammu and Kashmir

BASIC INFORMATION

DEMOGRAPHY

	GP - 1	GP - 2	Total
	Trilokpur	Golegujral	
Total Population	4199	4488	8687
Rural Population	4199	4488	8687
No. of Census towns	Nil	Nil	Nil
No. of Gram Panchayats	1	1	2
% population involved in Agriculture	80%	5%	

STATE STATISTICS ON BASIC INFRASTRUCTURE IN RURAL AREAS

	Trilokpur	Golegujral
% Households Covered With IHHL	31.73	44.54
% Households With Piped Water Supply Coverage	80	95
% households with LPG gas connections	75	90
% coverage with black topped roads	20	50
% gram panchayats with NOFN(Network)	30	70
No of CSCs in rural areas	Nil	1
No of Higher Secondary schools in gram panchayats	Nil	1
No of colleges in rural areas	Nil	Nil

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BASIC INFORMATION

TOP 20/50 SUB DISTRICTS IN THE STATE

S.No	Name of District	Name of Sub-district	S.No.	Name of District	Name of Sub-district
1	Doda	Thathri	16	Kathua	Bhilawallar
2	Rajouri	Nowshera	17	Pulwama	Pampore
3	Kupwara	Handwara	18	Ramban	Ramban
4	Jammu	Akhnoor	19	Udhampur	Udhampur
5	Kupwara	Kupwara	20	Kupwara	Karnah
6	Jammu	Jammu	21	Rajouri	Rajouri
7	Jammu	R.S.Pora	22	Rajouri	Budhal
8	Doda	Bhalesa (Gandoh)	23	Budgam	Chadoora
9	Ganderbal	Kangan	24	Rajouri	Kalakote
10	Jammu	Bishnah	25	Udhampur	Chenani
11	Bandipora	Gurez	26	Reasi	Reasi
12	Ananatnag	Bijbehara	27	Baramulla	Pattan
13	Poonch	Surankote	28	Kargil	Kargil
14	Doda	Doda	29	Leh (Ladakh)	Leh
15	Samba	Samba	30	Udhampur	Ramnagar

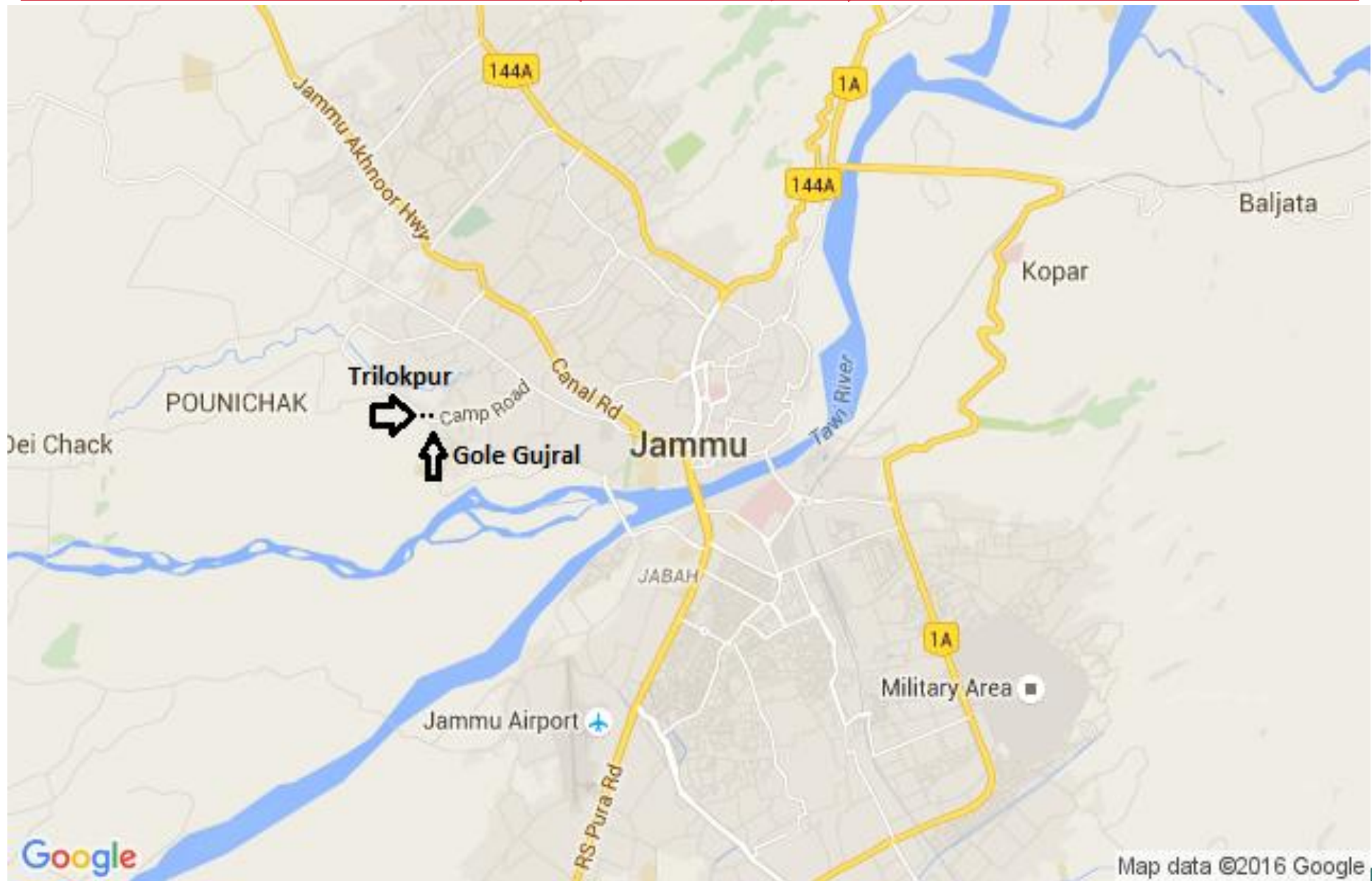


Cluster Overview

NO OF CLUSTERS FINALISED IN THE STATE

	Name of Cluster	Category of Cluster	Name of Sub District	Name of District
1	Gole Gujral	Rural and Non tribal	Jammu	Jammu

NO OF CLUSTERS IN THE STATE-MAP (Gole Gujral)



Sign in

Nirmal Mata Church

MISHRIWALA

ANAND NAGAR

SURYA VIHAR

Anand Nagar Road

HAZURI BAGH

BOHRI

COLONELS COLONY

TRILOKPUR VILLAGE

BSNL Telephone Exchange

POUNICHAK

VASANT ENCLAVE

Camp Road

VIJAY N

GOBIN
AMAR COLONY

SOS Hermann
Gmeiner

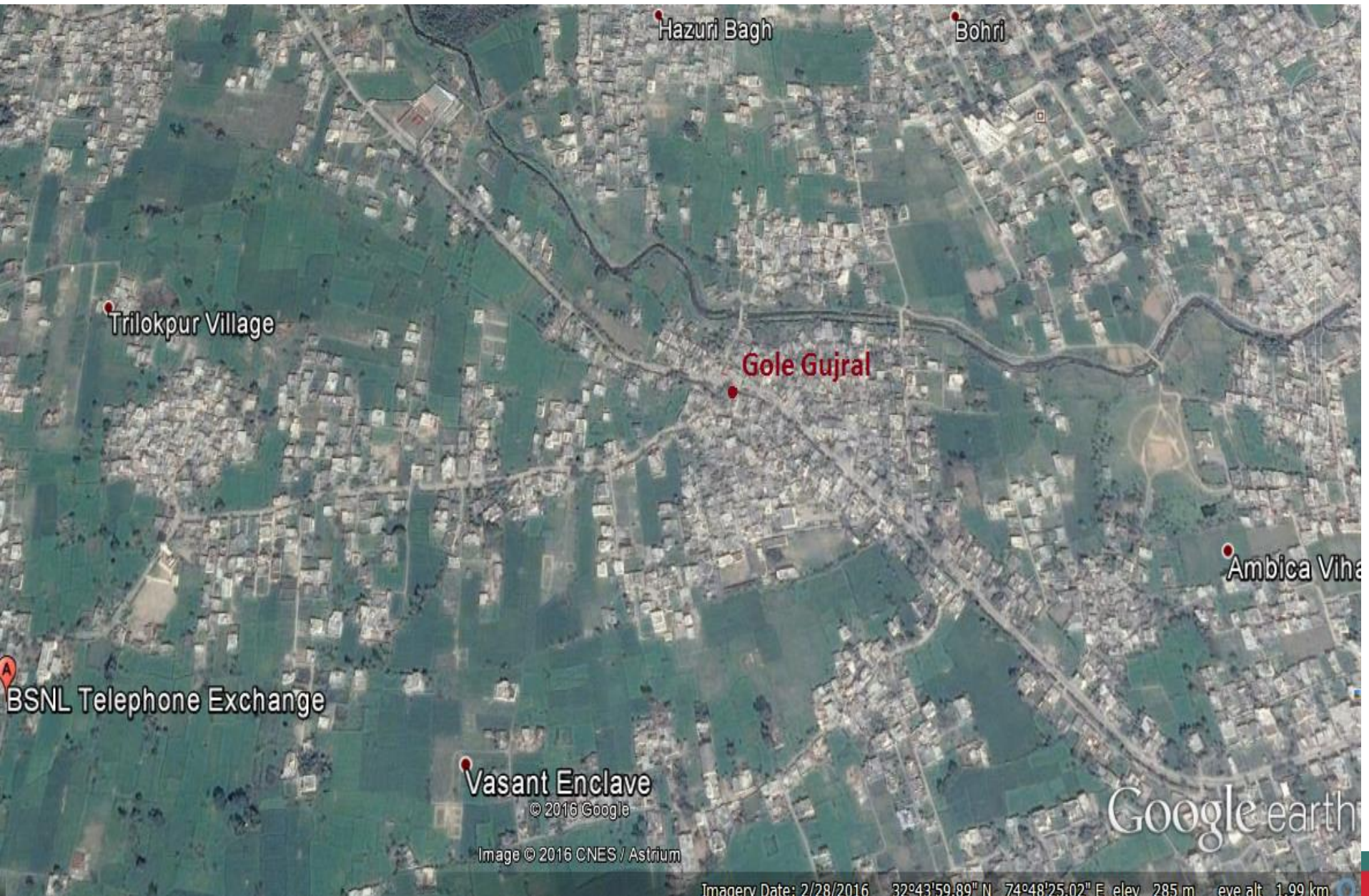
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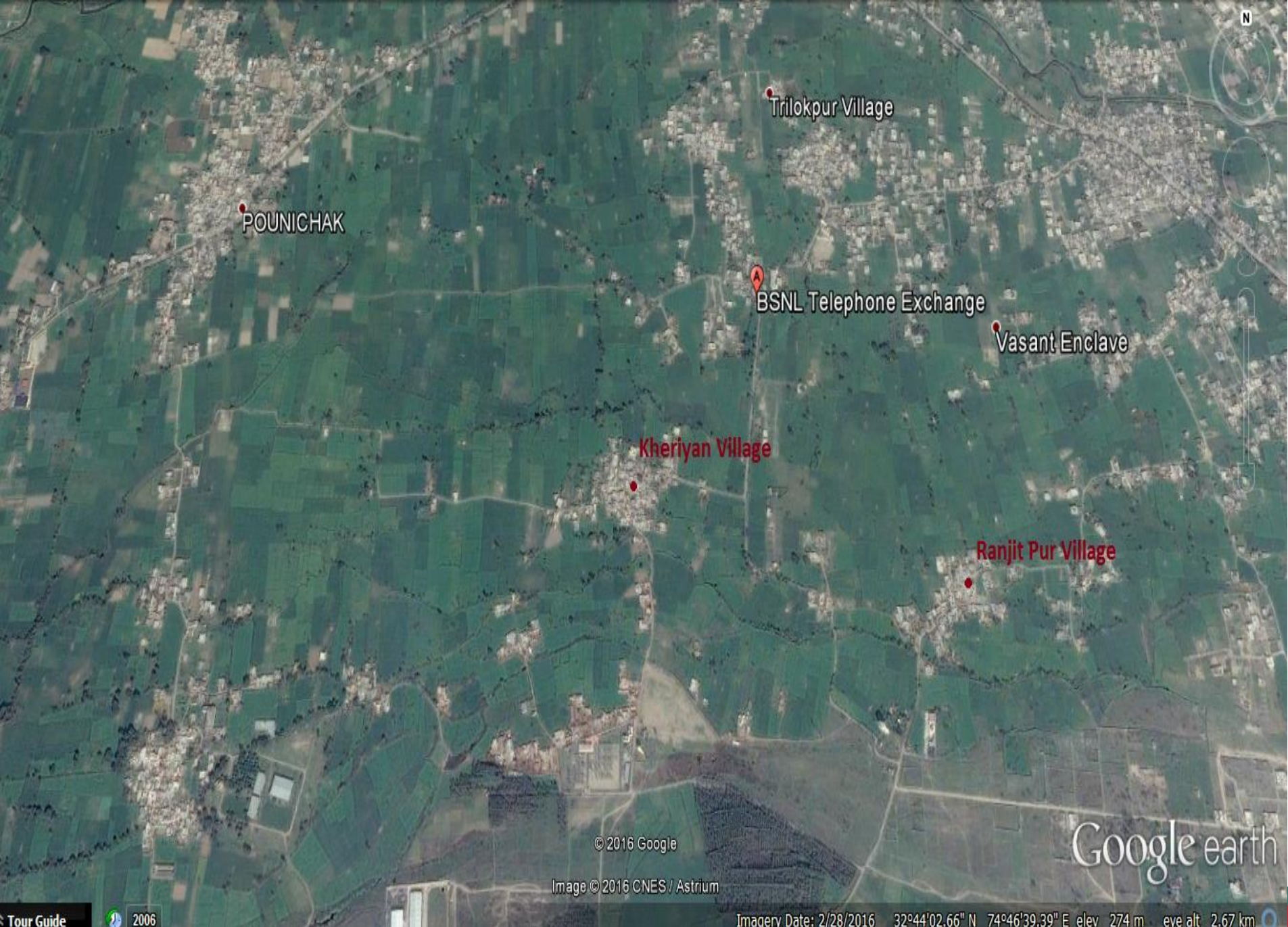
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Earth

CLUSTER : Gole Gujral

MAP





POUNICHAK

Trilokpur Village

BSNL Telephone Exchange

Vasant Enclave

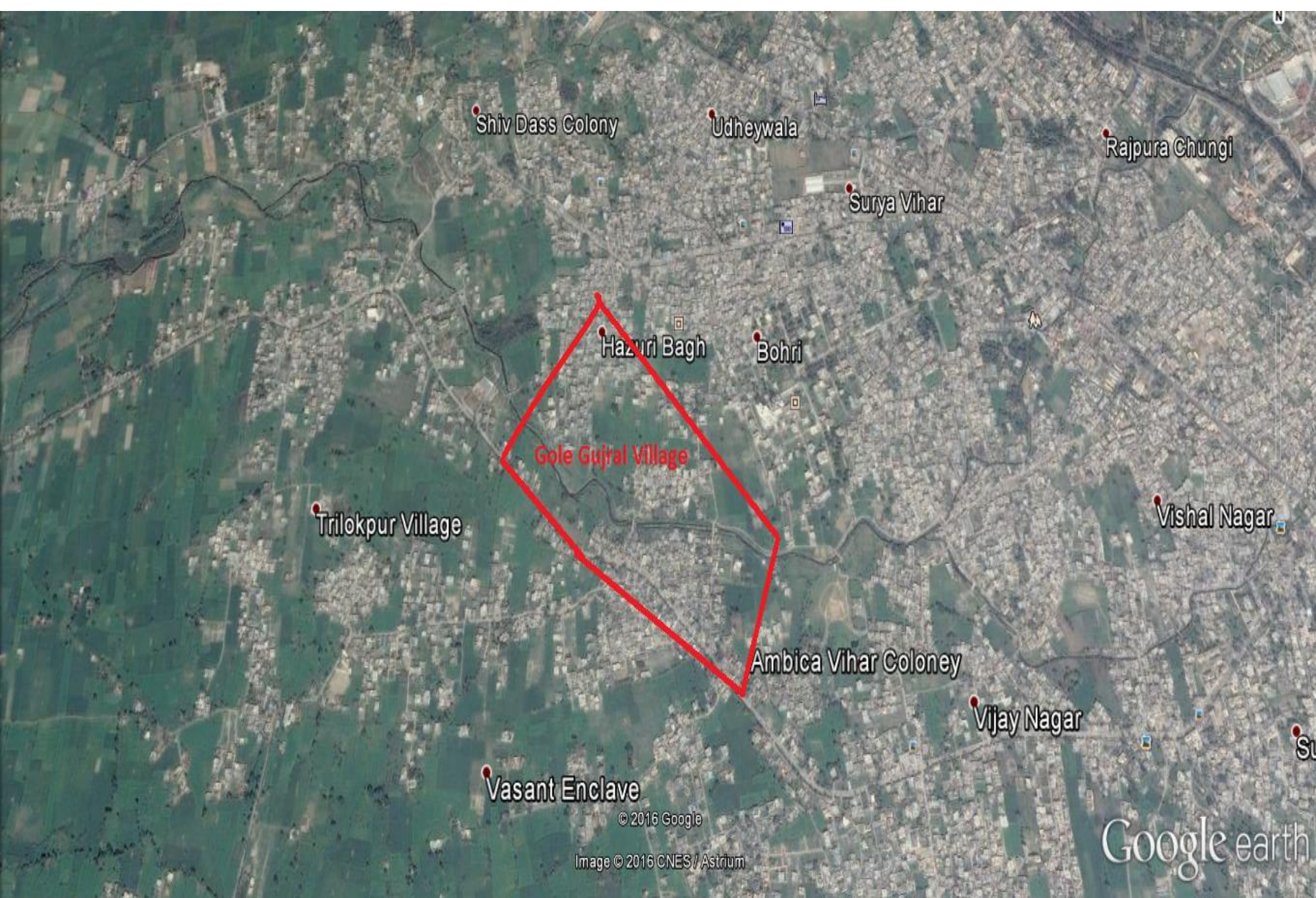
Kheriyan Village

Ranjit Pur Village

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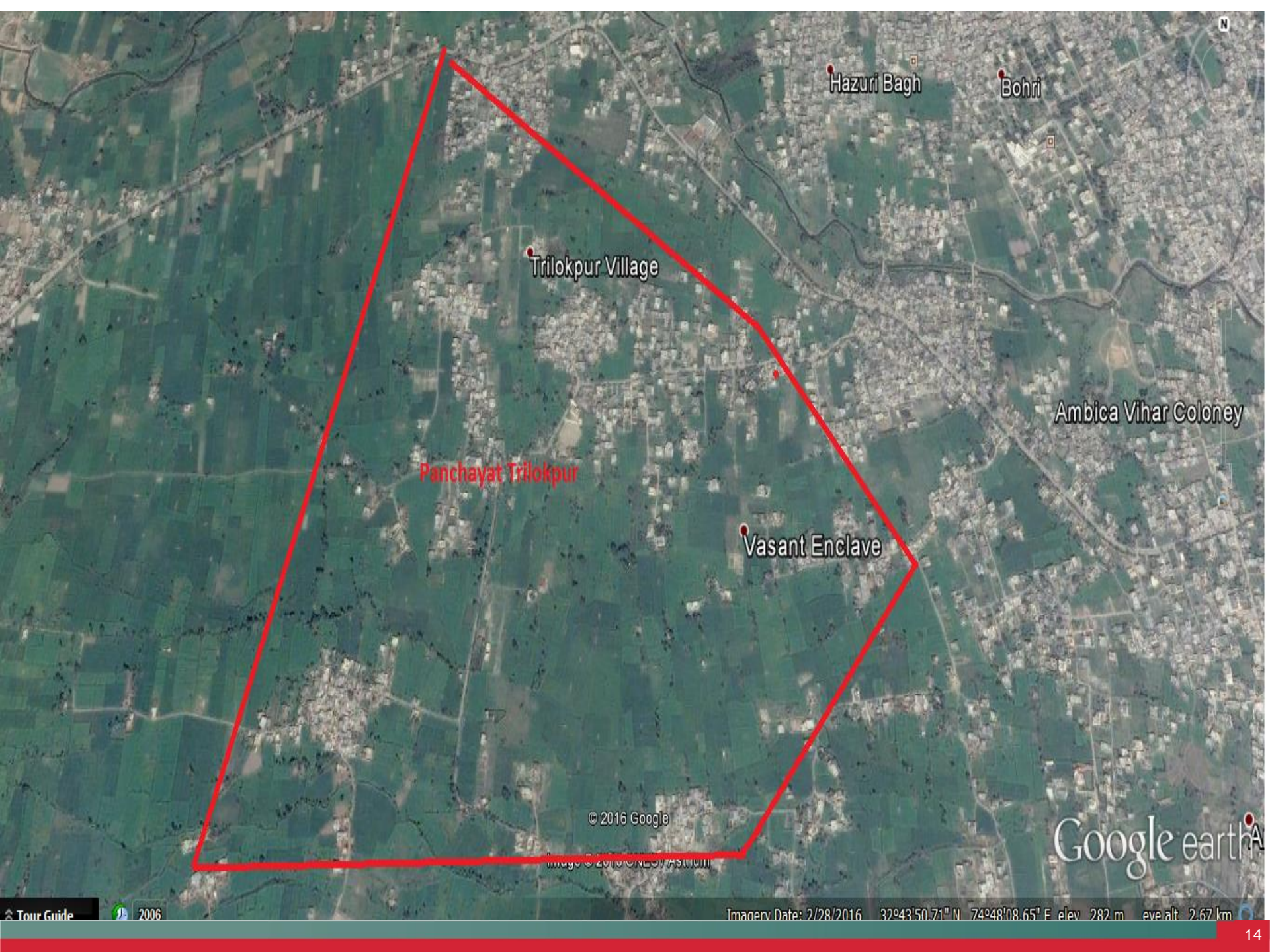
Google earth



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Google earth



Hazuri Bagh

Bohri

Trilokpur Village

Ambica Vihar Coloney

Panchayat Trilokpur

Vasant Enclave

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Google earth

Cluster Profiling

General Profile

Step 3 of ICAP template- Cluster Profiling

Demographic Profile- Table 4 of ICAP template

Details		GP -1	GP-2	Total
Existing				
1	Total Population (as per census 2011)	4488	4199	8687
2	Decadal Growth in Rural Population (%) (2001-2011)	20.00%	18.00%	
3	Household Size	5.00	5.00	(avg)
4	Sex Ratio	881	881	
5	Age Profile (Age bracket with the largest % of population)	40-45	40-45	
6	Total Land Area	205.18 Hect	418.97 Hect	
i	Under agriculture	10.25 Hect	335.176 Hect	
ii	Under Forests	Nil	Nil	
Projected Scenario- 2020				
1	Rural Population	6004	5411	
2	Household size	5.00	5.00	

Step 3 of ICAP template- Cluster Profiling

Social Profile- Table 5 of ICAP template

Details		GP -1	GP-2	Total
Existing				
1	Literacy Rate (as per census 2011)	83.77	68.77	
2	SC Population	825	1285	
3	ST Population	Nil	235	
4	Education Levels			
(i)	% with Higher Secondary and above	35	15	
(ii)	% with Senior Secondary and above	35	20	
(iii)	% with Primary Education and above	18	45	
5	% of Population – disabled	0.24	0.47	
6	% of Single women	0.12	0.07	

Step 3 of ICAP template- Cluster Profiling

Economic Profile- Table 6 of ICAP template

Details		GP -1	GP-2	Total
Existing				
1	Occupational Structure			
(i)	<i>Farm and Non-Farm work force</i>	5% Farm 95% Non Farm	80% Farm 20% Non Farm	
(ii)	<i>Women as a % of Work Force</i>	20% Non farm	25 % Farm	
(iii)	<i>Occupation by Industry (Industry in which majority of the work force is engaged in)</i>	Only one Industry i.e. Ice Factory	Only one Industry i.e. Printing Press	
(iv)	<i>Average distance to work place for majority of the work force in the GP.</i>	4-5 Kms	1-2 Kms	
(v)	<i>Any home based or traditional industry</i>	-		
2	MSME clusters- details			
(i)	<i>No</i>	-		
(ii)	<i>Type</i>	-		

Step 3 of ICAP template- Cluster Profiling

Cultural Profile- Table 7 of ICAP template

Details		GP -1	GP-2	Total
Existing				
(i)	<i>Languages Spoken</i>	Punjabi, Hindi, Dogri	Dogri, Hindi, Punjabi	
(ii)	<i>Religion (% of population under each religion)</i>	90% Sikh, 10% Hindu	80% Hindu, 14.41% Sikh, 5.59% Muslim	
(iii)	<i>Type of Tribes</i>		Gujjar	
(iv)	<i>Pilgrimage Centres</i>	-		
(v)	<i>Tourist Centres</i>	-		
(vi)	<i>Monuments/Places of Heritage</i>	-		

Step 3 of ICAP template- Cluster Profiling

Administrative Profile- Table 8 of ICAP template

Details		Total
1	No of Gram Panchayats in the cluster	02
2	Name of Block Head Quarters	Marh
3	Name of the BDO	S. Ranjit Singh Tara
4	Distance of the Block Headquarters from the largest settlement in the cluster. (in km)	13 KM
5	Agencies providing key services	Deptt. of PHE
	Water Supply and sanitation	Deptt. Of RD & PR
	Village streets and drains	

Cluster Profiling Preliminary Findings

SNAPSHOT OVERVIEW

Please Insert Relevant Pictures of Cluster

1. Cluster Entry Points
2. Prominent Infrastructure Amenities
3. Intervention Areas

Talab Tillo

Common Facility Centre (Gole Gujral)

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SWOT ANALYSIS OF CLUSTER

STRENGTHS

Connectivity

Literacy

Fertile land

Active Participation in decision of panchayats

WEAKNESS

Non availability of workforce

As the cluster fall on the border line of Urban – Rural
so it is non priority area.

Minimal registration for wage employment.

CLUSTER:

Gole Gujral

OPPORTUNITIES

Agri related enterprises.

Transport Hub

Best suited for technology park.

Due to high literacy rate youth can be channelized for
various employment oriented enterprises

THREATS

Flood prone.

Water logged area.

individualistic usage of land resource other than the
land use due to escalating cost factor may become a
limiting factor.

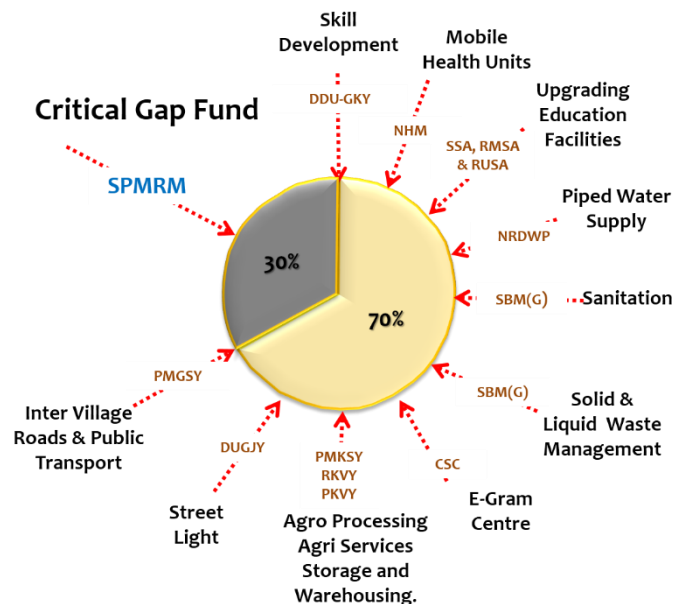
VISION STATEMENT FOR THE CLUSTER

“ The cluster will be developed as a Clean and Green Agro Economic Smart Cluster (CGAESC)”

POTENTIAL RESOURCE MOBILISATION METHODS

POTENTIAL SCHEMES FOR CONVERGENCE

- 1: Agro processing, Agri Services Storage and warehouse
- 2: Solid Liquid Waste Management



	Grameen Kaushalya Yojana
NHM	National Health Mission
SSA, RMSA & RUSA	Sarva Shiksha Abhiyan, Rashtriya Madhyamik Shiksha Abhiyan, Rashtriya Uchchatar Shiksha Abhiyan
NRDWP	National Rural Drinking Water Program
SBM (G)	Swach Bharat Mission(Grameen)
CSC	Common Service Centre
PMKSY	Pradhan Mantri Krishi Sinchayee Yojana
RKVY	Rashtriya Krishi Vikas Yojana
PKVY	Paramparagat Krishi Vikas Yojana
DUGJY	Deendayal Upadhyaya Gram Jyoti Yojana
PMGSY	Pradhan Mantri Gram Sadak Yojana

POTENTIAL RESOURCE MOBILISATION METHODS

OTHER POTENTIAL RESOURCE MOBILISATION METHODS

1. CSR
2. PPP
3. FI

THANK YOU